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717-710-3109  
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Rev. Dr. Franklin E. Allen, President  
Tyrone Mitchell, 1st Vice President  
Freddie Player, 2nd Vice President  
Joseph Robinson, Treasurer  
Claude Phipps, Secretary

March 18, 2024

Dear Friends,

On **Saturday, October 12, 2024**, the **NAACP Greater Harrisburg Branch** will host its **70th Platinum Jubilee Annual Freedom Fund Dinner** at the **AFSCME Conference Center**, 150 S. 43rd Street, Harrisburg, PA 17111. The reception begins for this **semi-formal event** at 5 p.m., and the dinner & program will start at 5:45 p.m. (a cash bar will be available). This year's keynote speaker is **State Representative Justin Fleming**. We are incredibly excited to have a variety of entertainment, including ACT-SO Students.

The Freedom Fund Dinner is our only significant event for the year; therefore, we are encouraging our past, present, and new supporters to be sponsors for this momentous occasion. Organizations, businesses, and individuals can support our Annual Freedom Fund Dinner and the mission of the NAACP in several ways. Please refer to the attached sponsorship or website at **hbгнаacp.com** for additional information about tickets and levels of sponsorships. **Please note that for all tickets purchased online, an online purchase fee will apply.**

As you may know, the NAACP is our nation's oldest Civil Rights organization. Our mission is to achieve equity, political rights, and social inclusion by advancing policies and practices that expand human and civil rights, eliminate discrimination, and accelerate the well-being, education, and economic security of black people and all persons of color.

Our future as an organization and how we carry out our advocacy mission for the Greater Harrisburg area's citizens are crucial to the fight for Social Justice and Civil Rights. The theme for this year is "**70 Years of Culture, Community, and Power**". The goal of the NAACP Greater Harrisburg Branch is to deepen partnerships with the faith-based community, law enforcement, and local citizens to enrich our communities.

We look forward to your attendance, partnership, and sponsorship of our **70<sup>th</sup> Platinum Jubilee Annual Freedom Fund Dinner**.

If you have any questions or need additional information, please get in touch with our 2024 Freedom Fund Dinner Committee at (717) 710-3109 or email at **hbгнаacp97@gmail.com**. Thank you in advance for supporting this momentous milestone.

Sincerely,

A handwritten signature in blue ink, which appears to read "Franklin E. Hairston Allen".

Rev. Dr. Franklin E. Hairston Allen

**NAACP Greater Harrisburg Branch  
70<sup>th</sup> Platinum Jubilee  
Annual Freedom Fund Dinner**  
**Keynote Speaker:** State Representative Justin Fleming  
Saturday, October 12, 2024, at 5 PM Reception / 5:45 PM Dinner

**AFSCME Conference Center**

150 S. 43rd Street | Harrisburg, PA 17111

Tickets - \$70 Dinner Ticket • Table of 8 - \$560 To reserve tickets, please call 717-710-3109 or e-mail hbgnaacp97@gmail.com (Cash, Check, or purchase on website at hbgnaacp.com\*)

**CORPORATE SPONSORSHIPS**

- GOLD** - \$2,540 Table for eight (8); signage at the event; full color page advertisement in the souvenir journal (inside front cover or inside back cover).
- SILVER** - \$1,520 Seating for four (4); and a full-page ad in the souvenir journal.
- BRONZE** - \$510 Seating for two (2); and a half-page ad in the souvenir journal.
- BLUE** - \$50, \$100 or any Presidential donation.

**SOUVENIR JOURNAL ADVERTISING**

- Full Page - \$200 (7.5" x 10.5")
- 1/2 Page - \$100 (7.5" x 5.25")
- Patron - Single \$10.00 / Couple \$15.00
- 1/4 Page - \$50 (3.75" x 5.25")
- Business Card - \$25 (3.75" x 2.625")

Please submit ads via mail or email to **hbgnaacp97@gmail.com** or mail your ad to:

NAACP Freedom Fund Dinner Chairman  
P.O. Box 2757, Harrisburg, PA 17105-2757  
Deadline for advertising: **09/19/2024**  
Deadline for reservations and tickets: **09/26/2024**

**Program Advertising Agreement**

NAACP Greater Harrisburg Branch  
2024 Freedom Fund Dinner  
Saturday, October 12, 2024

Please detach and mail payment to:  
NAACP Freedom Fund Dinner Committee  
P.O. Box 2757 Harrisburg, PA 17105-2757

Name (Firm, Company or Individual) \_\_\_\_\_

Ad Size / Corporate Sponsorship/Patron \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_ Date \_\_\_\_\_

E-mail \_\_\_\_\_ Signature \_\_\_\_\_

**Deadline for advertising reservations is September 19, 2024. \* Fee may apply**