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Rev. Dr. Franklin E. Allen, President
Tyrone Mitchell, 1st Vice President
Freddie Player, 2nd Vice President
Morton Rubenstein, 3rd Vice President
Joseph Robinson, Treasurer
Claude Phipps, Secretary

March 1, 2025

Dear Friends,

We are honored to invite you to support and participate as a sponsor for the **71st NAACP Greater Harrisburg Branch's Freedom Fund Dinner**, set to take place on **October 11, 2025, at the AFSCME Conference Center, 150 S. 43rd Street, Harrisburg, PA 17111**. Reception begins at 5 pm, and the dinner and program will begin at 5:45 pm. This esteemed event is an opportunity to celebrate the rich legacy of the NAACP while raising crucial funds to support our ongoing programs and initiatives to promote equality, justice, and community empowerment.

This year's theme is "**Momentum Unleashed: Be Focused, Fierce, and Moving Forward. Unite in Action!**" This theme encapsulates the NAACP's mission, which encourages individuals and communities to remain dedicated to pursuing equality, be relentless in seeking economic equity, and consistently fight against discrimination and bias. We must come together and inspire others to **join us** in driving meaningful change. Together, we can overcome challenges and achieve significant progress by harnessing momentum, maintaining determination, and collaborating effectively.

The Freedom Fund Dinner is a highlight in our community, bringing together local leaders, activists, and supporters committed to advancing civil rights and advocating for social justice. As a sponsor, your organization will not only showcase its commitment to these values but will also gain valuable visibility among a diverse audience of influential attendees.

We offer various sponsorship levels, each designed to maximize your organization's exposure and enhance your engagement with community leaders. Detailed information on sponsorship opportunities can be found on our website, hbgnaacp.com, or you can complete and return the enclosed sponsorship form.

Your generous support will play a vital role in helping us continue our efforts and expand our impact. Together, we can work toward a brighter future for all. Thank you for considering this opportunity to partner with us in promoting justice and equality. Please do not hesitate to reach out at (717) 710-3109 or via email at hbgnaacp97@gmail.com if you have any questions or require further information.

Sincerely,

A handwritten signature in blue ink, appearing to read "Franklin E. Hairston 'Allen'". The signature is fluid and cursive.

Rev. Dr. Franklin E. Hairston 'Allen

**NAACP Greater Harrisburg Branch
71st Annual Freedom Fund Dinner**

Saturday, October 11, 2025
5 PM Reception / 5:45 PM Dinner

AFSCME Conference Center

150 S. 43rd Street | Harrisburg, PA 17111

Tickets - \$100 Dinner Ticket • Table of 8 - \$800 To reserve tickets, please call 717-710-3109 or e-mail hbgnaacp97@gmail.com (Cash, Check, or purchase on the website at hbgnaacp.com*)

Corporate Sponsorship

GOLD - \$2,550 Table for eight (8); signage at the event; full-color page advertisement in the souvenir journal (inside front cover or inside back cover).

SILVER - \$1,550 Seating for four (4) and a full-page ad in the souvenir journal.

BRONZE - \$550 Seating for two (2) and a half-page ad in the souvenir journal.

BLUE - \$50, \$100, or any Presidential donation.

SOUVENIR JOURNAL ADVERTISING

- Full Page - \$200 (7.5" x 10.5")
- 1/2 Page - \$100 (7.5" x 5.25")
- Patron - Single \$10.00 / Couple \$15.00
- 1/4 Page - \$50 (3.75" x 5.25")
- Business Card - \$25 (3.75" x 2.625")

Please submit ads via mail or email to **hbgnaacp97@gmail.com** or mail your ad to:

NAACP Freedom Fund Dinner Chairman
P.O. Box 2757, Harrisburg, PA 17105-2757
Deadline for advertising: **09/18/2025**

Deadline for reservations and tickets: **09/25/2025**

Program Advertising Agreement

NAACP Greater Harrisburg Branch
2025 Freedom Fund Dinner
Saturday, October 11, 2025

Please detach and mail payment to
NAACP Freedom Fund Dinner Committee
P.O. Box 2757 Harrisburg, PA 17105-2757

Name (Firm, Company or Individual) _____

Ad Size / Corporate Sponsorship/Patron _____ Amount Enclosed \$ _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____ Date _____

E-mail _____ Signature _____

The deadline for advertising reservations is September 18, 2025. * Fee may apply